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| News +++ SPS Nuremberg, 25 – 27 November 2025 |
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## Preparations for the SPS 2025 are in full swing and registrations are on track

Stuttgart, 21 May 2025. With just over six months to go until the SPS – Smart Production Solutions trade fair opens in Nuremberg from 25 – 27 November 2025, more than 900 exhibitors have registered to date, and 95% of the previous year’s space has already been booked. Preparations for the end-of-year automation industry highlight are already in full swing.

Sylke Schulz-Metzner, Vice President of the SPS: “Despite – or perhaps because of – global and economic challenges, the SPS continues to be the most important trade fair for the automation industry. Not only does it offer a platform for showcasing the latest technologies and innovations, it also serves as a hub for experts and decision-makers. A place to form strategic partnerships and discuss solutions to current challenges. The trade fair promotes the sharing of knowledge and experience, which is essential for the industry’s further development and adaptation to changing market conditions. To overcome economic challenges, the community must come together and develop new ideas and approaches. The SPS once again offers an ideal platform for this with its informative and inspiring program of supporting events.”

In addition to well-known key players such as Siemens, Rockwell, Bosch Rexroth, SEW Eurodrive, Beckhoff Automation, FESTO, and Phoenix Contact, numerous SPS newcomers will also be on hand to welcome visitors to their booths. Across the four exhibition forums, there will be opportunities to discover the latest about artificial intelligence (AI) in automation, digital transformation, data rooms, and sensor innovations, which will also be some of the subjects discussed in thought-provoking podium discussions featuring high-caliber speakers.

### Students and recent graduates welcome

This year, the trade fair will have an even greater range of offerings for young talent. Last year, a big draw was the Makeathon, which took place on all three days of the event and involved the young people working in small teams over 2.5 hours on technical tasks set by companies. Due to the great response and positive feedback, this will run again in 2025. The guided tours on the final day of the trade fair were another hit. The young visitors particularly welcomed the opportunity to explore automation technology and become better acquainted with suppliers and potential future partners and employers. The tours will therefore be on the agenda again in 2025.

### Participation and further information

Find more information about the SPS at [sps-messe.de](https://sps.mesago.com/nuernberg/en.html). Further details about this year’s event will be published here in the coming weeks. You will already find an up-to-date list of exhibitors together with information about their products and solutions on the event website. The online ticket store will open from July with early bird prices until mid-October.

### Stay up to date all year round

Complementing the trade fair, the SPS’s varied online offering connects the community and keeps them up to date with the latest trends throughout the year. The SPS Automation Hub brings together technology enthusiasts to drive the future forward together with smart, digital solutions. These include online events such as the monthly Technology Talks on the final Thursday of the month or SPS Insights with industry news, trends, and developments. For more information, check out the [website](https://sps.mesago.com/nuernberg/en.html).

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| Source: Mesago Messe Frankfurt GmbH / Arturo Riva  SPS  Smart Production Solutions – 34th international trade fair for industrial automation  The SPS will be held from 25 – 27 November 2025. Press information and photographic material: [Press – SPS](https://sps.mesago.com/nuernberg/en/press.html) Links to websites: [SPS – Smart Production Solutions](https://sps.mesago.com/nuernberg/en.html)  <https://x.com/spsmesse> <https://www.facebook.com/spsmesse><https://www.linkedin.com/showcase/sps-smart-production-solutions/>  <https://www.instagram.com/spsmesse/>   |  | | --- | |  | | Your contact:  Luise Werner Phone: +49 711 6194 6406 Luise.Werner@mesago.com  Mesago Messe Frankfurt GmbH Rotebuehlstrasse 83-85 70178 Stuttgart Germany [www.mesago.com](https://corporate.mesago.com/events/en.html) |  Background information on Mesago Messe Frankfurt GmbH Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 160 members of staff, Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work closely with Mesago as advisers, co-organizers and partners. ([mesago.com](https://corporate.mesago.com/events/en.html)) Background information on Messe Frankfurt [www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information) Sustainability at Messe Frankfurt [www.messefrankfurt.com/sustainability-information](https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html#sustainability) |

SPS

Smart Production Solutions – 34th international trade fair for industrial automation

The SPS will be held from 25 - 27 November 2025.

#### Press information and photographic material:

[Press - SPS](https://sps.mesago.com/nuernberg/en/press.html)

#### Links to websites:

[SPS - smart production solutions](https://sps.mesago.com/nuernberg/en.html)   
<https://x.com/spsmesse>  
<https://www.facebook.com/spsmesse><https://www.linkedin.com/showcase/sps-smart-production-solutions/>   
<https://www.instagram.com/spsmesse/>

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#### Background information on Messe Frankfurt

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

#### Sustainability at Messe Frankfurt

[www.messefrankfurt.com/sustainability-information](https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html#sustainability)