135,500 sqm
Exhibition space

63,708
Visitors
26% international

1,585
Exhibitors
35% international

Analysis
2019

SPS
smart production solutions

162
Presentations
at the exhibition forums,
17% in English

5,184
Participants
exhibition forums

Save the Date
24. – 26.11.2020
We have now exhibited for nearly 30 years in Nuremberg and intend to do so for the years to come. Good layout, good service and professional visitors make this event a MUST in our annual marketing calendar.

Ingo Sausmekat,
Senior Marketing Officer, Seifert Systems Ltd.
Exhibitors

Distribution of international exhibitors from 44 countries – top 15 countries

60% of the international exhibitors are from Europe, 34% from Asia, and 6% come from America

→ You will find a complete exhibitor list of SPS on our homepage

*Source: exhibitor survey 2019

83% of the exhibitors 2019 would recommend SPS.

94% of the exhibitors want to participate in SPS 2020.
Visitors

Distribution of international visitors from 89 countries – top 15 countries

- 78% of the international visitors are from Europe
- 15% from Asia
- 5% come from America

94% of the visitors of 2019 are planning to visit SPS 2020.

78% of the international visitors are from Europe, 15% from Asia, and 5% come from America.

*Source: visitor survey 2019*
**Visitors**

Top goals for visiting SPS*

- Information about product innovations and trends: 75%
- Exchange of experiences and information: 60%
- Gain a market overview: 53%
- Maintaining business relationships: 51%
- Building new business relationships: 42%

Top sectors of visitors 2019

- Electric drives: 15%
- Plant engineering: 14%
- Engineering, consulting: 13%
- Control technologies and sensors: 12%
- Electrical measurement and controls: 10%

*Source: visitor survey 2019

Visitors attended the 162 presentations at the exhibition forums.

74% of the visitors are involved in decision-making process of purchasing new products.*