

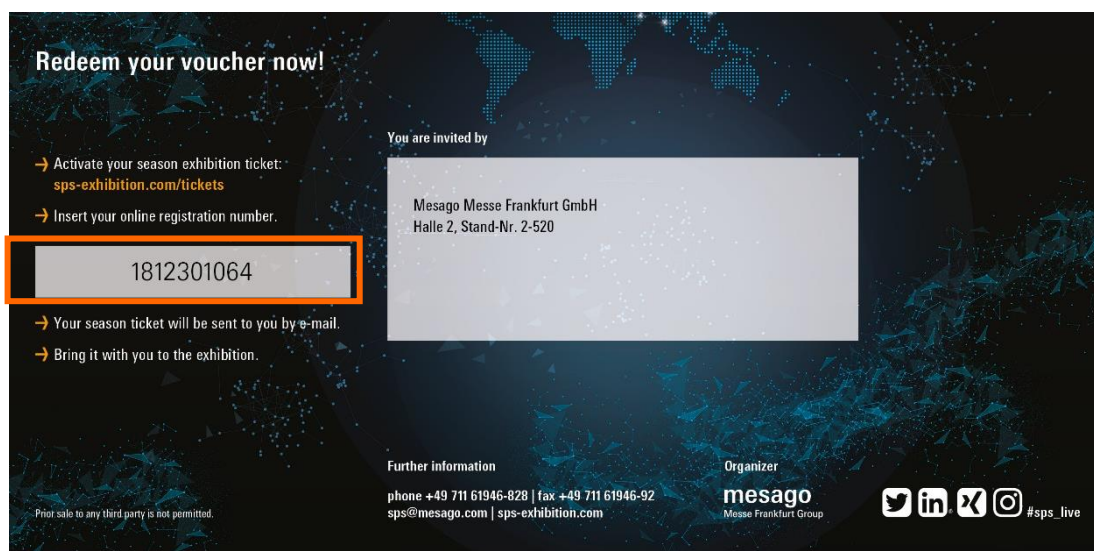
## Lead-Tracking at SPS IPC Drives

### Step 1: Invite your customers

Use your SPS IPC Drives entry voucher in which your personalized code is printed to invite your customers in the run-up to the show. The entry voucher can be downloaded in the [Exhibitor Manual online](#). It is available as PDF-version or you can order a printed one.

We offer these two options with personalized code:

- Entry voucher (PDF)
- Entry voucher with an imprint



(Example of the PDF-Voucher of Mesago Messe Frankfurt GmbH)

### Step 2: Track the registrations

Track already before the show who registered for the show with your entry code. The tab "Customer invitation" in the Exhibitor Manual online shows a list with customers that registered with your code. With this list you can contact these customers easily.

After the exhibition you can track all customers, who registered with your entry code. The list can be downloaded as a CSV-file and also shows who attended the show and who did not. It contains following data per customer:

- Name
- First Name
- Address
- E-Mail address



**Get more out of your exhibition participation!**

Invite your customers to the exhibition this year. Track actively, which customers have registered with your entry voucher for SPS IPC Drives 2015 (tracking is only possible with ordered entry vouchers with an imprint and entry vouchers as a PDF-version). You may access the data at all times. The overview of whom of your customers have visited the exhibition is available shortly after the event until 31.12.2015.

Please note:

Only with the following entry vouchers you can use this data tracking

- entry voucher (pdf)
- entry voucher with an imprint

Registration on site will be disregarded.

Details regarding on how to order your entry voucher you may find at "Services by categories" at "Entry vouchers".

If the following table doesn't display any visitor data, the invited customers didn't use your entry voucher yet.



registered	visited	Name, Forename	Company	Land	Location
01.09.2015	-	Lin, Kenny	Unicom	CHN	Dongguan Guangdong

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